

17th ANNUAL IGPA CONFERENCE

19-21, NOVEMBER 2014 | THE RITZ-CARLTON KEY BISCAYNE, MIAMI

We commit to sponsoring at the 2014 IGPA Conference at the following level:

Dinner Party Sponsor (\$35,000) *limit three*

- Prominent signage, including logo projected during the Dinner Party
- Tabletop cards at Dinner Party for your company promotional materials (artwork provided by sponsor with GPhA approval)
- Logo recognition in IGPA event program next to the Dinner Party information
- Reserved table at the Dinner Party for your company

Platinum Sponsor (\$30,000)

- Full-page acknowledgement in the IGPA Conference Event Program (see page 3 for details)
- Logo recognition in promotional materials, including the IGPA conference webpage and e-mails
- Access to attendee list one week prior to conference
- Preferred seating for two (2) at the IGPA Conference Dinner Party

Gold Sponsor (\$25,000)

- Half-page acknowledgement in the IGPA Conference Event Program (see page 3 for details)
- Logo recognition in promotional materials, including the IGPA conference webpage and e-mails
- Access to attendee list one week prior to conference

Luncheon Sponsor (\$25,000) *limit three*

- Prominent signage during the luncheon both on Thursday and Friday
- Tabletop at Luncheon for your company promotional materials (provided by sponsor with GPhA approval)
- Logo recognition in IGPA Conference event program next to the Luncheon description

Room Key Sponsor (\$25,000) *limit one*

- Prominent logo recognition on each hotel room key distributed to attendees upon check-in. Room keys supplied by GPhA. (artwork provided by sponsor with GPhA approval)

Welcome Reception Sponsor (\$25,000) *limit three*

- Prominent signage during the reception
- Tabletop at Welcome Reception for your company promotional materials (artwork provided by sponsor with GPhA approval)
- Logo recognition in IGPA conference event program next to the Welcome Reception information

Silver Sponsor (\$20,000)

- Quarter-page acknowledgement in the IGPA Conference Event Program (see page 3 for details)
- Logo recognition in promotional materials, including the IGPA conference webpage and e-mails
- Access to attendee list one week prior to conference

Networking Coffee Break (\$20,000) *limit three*

- Prominent signage during the Networking Coffee Breaks
- Logo recognition in event program next to the Networking Coffee Break

_____ **Wireless Internet Sponsor** (\$20,000) *limit one*

- Recognition on the internet log-in form
- Your company website will be the internet landing page

_____ **Bronze Sponsor** (\$15,000)

- Eighth-page acknowledgement in the IGPA Conference Event Program (see page 3 for details)
- Logo recognition in promotional materials, including the IGPA Conference webpage and e-mails

_____ **Welcome Gift Sponsor** (\$15,000) *limit three*

- Logo recognition on the welcome gift that will be given out to all conference attendees (artwork provided by sponsor with GPhA approval)
- GPhA will provide the gift, sponsor will provide the artwork

_____ **Patron Sponsor** (\$10,000)

- Logo recognition in promotional materials, including the IGPA Conference webpage and e-mails

17TH ANNUAL IGPA MEETING SPONSORSHIP AD SPECIFICATIONS AND LOGO GUIDE

Sponsor Logos

Files must be sent in Vector EPS format

Acknowledgment Ads

Files must be hi-resolution (300dpi) TIFFs or PDFs with all fonts and imaged embedded. Color preferred, although grayscale is acceptable.

Deadline for Acknowledgment & Logo Submission: October 20, 2014

Acknowledgment ads & logos should be sent to Jennifer Nguyen at jnguyen@gphaonline.org.
For questions, please call Jennifer Nguyen at 1-202-249-7127.

Sponsorship Contact Information

We would like our company to be listed in the program as: _____

Billing Contact _____

Billing Address _____

Billing Phone _____ FAX _____

Billing e-mail address _____

Please make checks payable to: **Generic Pharmaceutical Association**
Completed forms may be faxed to GPhA 1-(202)249-7105

17TH ANNUAL IGPA MEETING SPONSORSHIP AD SPECIFICATIONS

Platinum Sponsor

Full Page: 7.5" wide x 10" high

Gold Sponsor

Half page horizontal: 7.5" wide x 5" high

Silver Sponsor

Quarter page: 3.75" wide x 5" high

Bronze Sponsor

Eighth page: 3.75" wide x 2.5" high