



Allen Goldberg

Vice President, Communications

Association for Accessible Medicines (AAM)

Allen Goldberg is the Vice President of Communications at the Association for Accessible Medicines. He manages the oversight and strategic direction of all communications functions within AAM, including internal, external, advertising programs, and communication to members.

Allen directs a broad communications and public affairs strategy. Upon joining the association in 2016, he worked with the CEO and board on rebranding as the Generic Pharmaceutical Association became the Association for Accessible Medicines as well as the relaunch of the annual meeting, now known as "Access!"

Allen began his career in Washington, D.C., more than 30 years ago, working with trade associations for the nation's broadcasters, grocery stores and food manufacturers. After his time with the industry groups, Allen started working with Internet and tech companies, including VarsityBooks.com, FKF Applied Research (a neuromarketing firm) and XM Satellite Radio. Allen also worked as Vice President of Communications for Neustar, a provider of data and analytic services to the communications, Internet and entertainment industries. With his wife, Laurie Strongin, he founded the Hope for Henry Foundation.